

Evaluation of Effective Strategies for Passing Acceptance at State and Official Universities in 2022

Sudarti^{1*}, Elok Permatasari², Albertus Djoko Lesmono¹

¹ Physic Education, University of Jember, Indonesia

² Public Health, University of Jember, Indonesia

Received: February 4, 2023
Revised: March 28, 2023
Accepted: March 30, 2023
Published: March 31, 2023

Corresponding Author:
Sudarti,
sudarti.fkip@unej.ac.id

DOI: [10.29303/ujcs.v4i1.438](https://doi.org/10.29303/ujcs.v4i1.438)

© 2023 The Authors. This open access article is distributed under a (CC-BY License)

Abstract: Along with the increasingly modern developments, higher education has a significant contribution to improving the quality of human resources. However, the lack of student motivation to continue on to tertiary education is one of the indicators that we need to address. This activity aims to motivate MA/SMA/SMK students to continue their studies at tertiary institutions and official services, as well as to increase knowledge, understanding, and master strategies for passing into PTN and official services in 2022. This activity is carried out ONLINE through virtual zoom meetings and whatsapp group, targeting MA/SMA/SMK students. The stages of carrying out this activity, 1) Preparation by the service team and the ILBG Galileo Jember team, 2) online webinars every Sunday, especially on January 16, January 23, and February 6 2022, 3) Online assistance through whatsapp group, 4) Evaluation, 5) Reporting. The expected results of this activity include, 1) Increased motivation of MA/SMA/SMK students to enter tertiary institutions and official services, 2) Increased student understanding of strategies for passing to PTN and official services, 3) Increased student mastery in understanding material and test questions selection to enter tertiary institutions and official services, 4) students better understand how to choose the right major strategy.

Keywords: Service; Passing Acceptance; PTN

Pendahuluan

According to the Directorate General of Higher Education (Dikjen Dikti) of the Ministry of Education and Culture together with the Higher Education Entrance Test Institute (LTMP) the university entrance selection system is through three selection paths namely the National Higher Education Entrance Selection pathway (SNMPTN), Joint Selection for Higher Education Entrance (SBMPTN), and Independent Pathway Selection. Improving the quality of university entrance selection is carried out based on the development of a digital era selection model with the aim of higher education entrance examination institutions helping universities to obtain superior students with the hope of bringing about change in the future. Continuing education to tertiary institutions will add insight and knowledge and experience for MA/SMA/SMK students which will be useful for the future of the students themselves. Because now the era is getting more modern and advanced, of course, more and more people are vying to improve their quality of life.

Continuing study at university is a privilege for all students. Because in Indonesia not many high school level children can go to college. Based on

Government Regulation Number 19 of 2005 Article 26 paragraph 4, it explains that the competency standards of graduates at the higher education level aim to prepare students to become members of society who have noble character, have the knowledge, skills, independence, and attitudes to discover, develop, and apply knowledge, technology, and art that benefit humanity (Taufiq, 2018). According to Khadijah et al, 2017, parents' socioeconomic status factors play an important role in continuing education. Students who come from well-off families will have a wider opportunity to develop their abilities through higher education than students whose economy is classified as low. For this reason, parents and the government must participate in encouraging students/children to continue studying at tertiary institutions.

In recent years, there have been many changes in the world of education. The current pandemic is one of the things that causes students to be lazy to study. As a result, their interest in entering tertiary institutions is also decreasing, let alone entering private tertiary institutions. The increasing number of students who want to be able to enter tertiary institutions spontaneously without preparation for the selection test is very worried that students will fail to take the selection exam so that

How to Cite:

Sudarti, S., Permatasari, E., & Lesmono, A.D. (2023). Evaluation of Effective Strategies for Passing Acceptance at State and Official Universities in 2022. *Unram Journal of Community Service*, 4(1), 22–26. <https://doi.org/10.29303/ujcs.v4i1.438>

they cannot continue their studies. According to Indah & Marlina 2020, taking lectures at tertiary institutions is something prestigious because education is now seen as a necessity that can improve social and economic conditions. In terms of students' interest in entering higher education, there are several factors that influence students' enrollment in tertiary institutions, namely 1) motivation and aspirations, 2) willingness, 3) interest, 4) environment, 5) friends, 6) school conditions. This is also influenced by the conditions of each individual, which of course is different for each individual (Wibowo & Widodo, 2013).

Lack of public awareness of the importance of higher education is one that is worrying because with low education in the community, the impact on human resources in the community will be weaker. Based on Kusuma & Dewi's 2021 research, many high school students do not continue their higher education because of work. This is due to the view that working after graduating from SMA/MA/SMK is more profitable than continuing education to tertiary institutions and incurring costs. High school is a golden period. They are active learners and quickly absorb existing information. Unfortunately, with conditions in the pandemic era with limitations in various aspects of their lives it is difficult to get insight regarding entering college. Now is the time to provide insight to them through Webinars and Assistance on Effective Strategies for Passing Acceptance at State and Official Universities for SMA/MA/SMK Students to Support the Implementation of the 2022 MBKM Program. This activity will bridge MA/SMA/SMK students to enter to the college you want.

Method

Activity Partners

Based on the problems and objectives of this community service activity, as partners are MA/SMA/SMK students throughout the East Java region, totaling 500 students where students are obtained through collaboration and contribution with LBB Galileo Jember.

The steps for implementing the activity

The steps for implementing this activity are as follows.

1) Preparation Stage

This activity begins with the preparation stage which includes:

a) Identify the problems of MA/SMA/SMK Level Students

b) Plan solutions to problems by carrying out webinar activities
c) Develop materials and schedule activities.

2) Implementation Phase

The implementation phase of this activity includes,

a) Conducting webinars for 500 students online for 3 weeks with implementation every Sunday, namely January 16, January 23, and February 6 2022
b) Conduct regular online assistance for 2 months using the zoom meeting application and Whatapp group.

3) Evaluation and Reporting

The evaluation stage is carried out after the webinars and mentoring activities are carried out. At the end of the activity students will be asked to fill out a questionnaire on the Google form link provided by the community service team. Then the results of all activities will be made a final report as evidence of the implementation of the activity program. Dengan begitu dapat dilihat tingkat keberhasilan program kegiatan yang telah direncanakan sebelumnya.

4) Expertise and Duties of the Implementation Team

The expertise and duties of the team implementing community service activities with the theme of Webinar and Assistance of Effective Passing Strategies for Passing Acceptance at State and Official Universities for SMA/MA/SMK Students to Support the Implementation of the 2022 MBKM Program are described in the following table.

Table 1. Expertise and Duties of the Implementation Team

Name	Task Description
Dr. Sudarti, M.Kes.	Creating materials, presenting webinar materials, providing assistance
Drs. Albertus Djoko Lesmono, M.Si.	Make a schedule of activities, present webinar material, provide assistance
Dr. Elok Permatasari, S.KM, M.Kes.	Make final reports, present webinar materials, provide assistance

Result and Discussion

Based on these problems, the solution that will be carried out in this community service activity is a Webinar and Assistance of Effective Strategies for Passing Acceptance at State and Official Universities for SMA/MA/SMK Students to Support

the Implementation of the 2022 MBKM Program. The following are the stages of implementing the activities will be done:

Preparation

At this stage it begins with identifying the problems experienced by MA/SMA/SMK students regarding the lack of understanding and motivation to continue their studies at tertiary institutions and officialdom. The next stage is to formulate a solution to solve the problem. This community service activity provides solutions in the form of Webinars and Assistance on Effective Strategies for Passing Acceptance at State and Official Universities for SMA/MA/SMK Students to Support the Implementation of the 2022 MBKM Program. This aims to increase students' understanding, knowledge, skills, and motivation MA/SMA/SMK to continue their studies at tertiary institutions and officialdom. In addition, the service team also prepares materials and arranges a schedule of activities to be carried out.

online webinars

At this stage, an online webinar was conducted for 500 MA/SMA/SMK students from schools throughout the East Java region. Webinar Activities and Effective Assistance Strategies for Passing Acceptance at State and Official Universities for SMA/MA/SMK Students to Support the Implementation of the MBKM 2022 Program is designed for 3 weeks with implementation every Sunday conducting webinars. Students who take part in the Webinar and Assistance on Effective Strategies for Passing are Accepted at State and Official Universities for High School/MA/VOCATIONAL SCHOOL Students to Support the Implementation of the 2022 MBKM Program will be provided with strategies for passing PTN and Official Service, how to choose a major, and how to do college entrance test questions easily, quickly, and precisely. In this way, it is hoped that the skills of SMA/MA teachers will increase after participating in this webinar activity and will be more motivated to continue their studies at their dream colleges and official schools.

Online Assistance

The online mentoring stage is carried out by carrying out online webinars and sharing sessions through online group discussions. The next activity is online assistance to MA/SMA/SMK students. Mentoring activities include; 1) providing a Free TPS Test Try Out for preparation for SBMPTN selection and independent pathways, 2) assisting with

directions for creating an LTMPT account, 3) providing directions related to information on selection tests to tertiary institutions, 4) online consultation. Mentoring activities are carried out periodically for 2 months accompanied by three lecturers who are professionals in their fields. Assistance and webinar will be carried out once every 1 week through zoom meetings to identify related students whether they are ready or not to continue their studies at tertiary institutions and see how far students have mastered the college entrance selection test material. Apart from that, we also use Whatapp Group to communicate on a daily basis.

evaluation

The evaluation stage is carried out to determine the level of success of community service during the implementation of activities. At this stage students will be given a questionnaire via Google form to get an idea of the success of the objectives of this workshop.

Reporting

The reporting stage is carried out at the end of the activity by presenting an overview of the results of the webinar implementation to MA/SMA/SMK students throughout the East Java region. In addition, it also describes the obstacles during the implementation of the activity.

Implementation of webinars and mentoring strategies that effectively pass acceptance at public and official universities for SMA/MA/SMK students is carried out through teamwork. The team was divided based on their respective jobs where the head of the implementing team coordinated with the school principal and deputy head of SMA/MA/SMK curriculum who were involved in webinars and mentoring activities, making materials, presenting materials, and providing assistance. Member 1 is in charge of making a schedule of activities, presenting webinar material, and providing assistance, and member 2 is in charge of compiling final reports, presenting webinar material, providing assistance to MA/SMA/SMK students. The head of the implementing team communicates and coordinates internally and externally with the principals of all high schools in East Java to be willing to work together in implementing the "Effective Strategy Webinar and Assistance Program Passing Acceptance at State and Official Universities for High School/Ma/Vocational High School Students" To Support the Implementation of the Mbkm 2022 Program).



Figure 1. PTN 2022 Webinar Session1



Figure 2. PTN 2022 Webinar Session2

Activity Pamphlet Webinars and mentoring are carried out in two stages, namely the first stage will be held on January 16, 2022 and the second stage will be on January 23, 2022. The webinar and mentoring will be carried out online involving high school students in the East Java region. Webinars and mentoring were held in two stages with each stage on a theme that had been designed, namely in the first webinar on "Strategy for Passing PTN and Official Service" then the second webinar raised the theme "Strategy for selecting majors for the 2022

SNMPTN pathway, Opportunities for future prospects". This webinar and mentoring activity involves collaborating with the Galileo Tutoring Institute in order to accelerate access to schools in the East Java region. Cooperation between institutions also aims to facilitate communication between teachers, students, parents/guardians, and others.

This counseling activity was carried out by the entire implementation team. Each team member presented the material then continued with joint discussions and sharing sessions. The contents of the material presented include: PTN Selection Strategy 2022, My Future Major, Strategy for Choosing the Right Major, and Strategy for Studying at PTN. Based on the results of the discussion, it can be seen that some students just realized that the strategy for choosing majors at PTN must be in accordance with systematic steps in order to qualify. Students' knowledge about the importance of selecting majors is increasing and their response to the PTN 2022 Webinar is very good. This activity brought back students' memories during the pandemic of being serious about choosing their Favorite PTN. This webinar activity received great appreciation from parents and teachers because previously parents and teachers did not really understand the steps in choosing the right major at PTN.

Conclusion

Existence of this activity Increased motivation of MA/SMA/SMK students to enter tertiary institutions and services, students' understanding of strategies for passing to PTN and services, student mastery in understanding material and selection of college entrance test questions and service departments, and students better understanding how to choose strategies right main

Acknowledgements

We thank those who contributed to this writing.

References

Humas Ditjen Dikti dan LTMPT Kementerian Pendidikan dan Kebudayaan. (2021). *Peluncuran Sistem Seleksi Masuk Perguruan Tinggi*.
 Khadijah, Indrawati, H. & Suarman. (2017). Analisis Minat Peserta Didik untuk Melanjutkan Pendidikan Tinggi. *Jurnal Pendidikan Ilmu Sosial*, 26(2).

- Kusuma, L. & Dewi, W.M. (2021). Sosialisasi Pentingnya Pendidikan Tinggi Bagi Lulusan SMU Sederajat (SMA2 Karanganyar). *Jurnal Budimas*, 3(2).
- Prasetyaningrum,D.I & Marlina,E. (2020). Faktor yang Mempengaruhi Keputusan Pemilihan Perguruan Tinggi Swasta (Studi pada Universitas Muria Kudus). *Jurnal Ilmiah Manajemen*, 17(1)
- Taufiq, Ahmad. (2018). Paradigma Baru Pendidikan Tinggi dan Makna Kuliah Bagi Mahasiswa. *Jurnal Politik dan Sosial Kemasyarakatan*, 10(1).
- Wibowo, I.J.A., & Widodo. (2013). *Identifikasi Penentu Intensi Studi Ke Perguruan Tinggi: Studi kasus Terhadap Universitas Swasta Katolik Di Indonesia*.